



An informal typeface inspired by handwriting

Μια άτυπη γραμματοσειρά εμπνευσμένη από τη γραφή

Неформальный шрифт, вдохновленный почерком

أهلاً وسهلاً!
Kaixo!

Hola amics!

Γεια σας φίλοι!

Hi there!

Моїка!

Привет!



Αποκλείεται!
No way!

مستحيل!

Никако!



نوين

Nawin

Ναβίν

Навин

أسود

Black

Μαύρος

Черный

داكن

Bold

Τολμηρός

Смелый

عادي

Regular

Τακτικός

Обычный

خفيف

Light

Φως

Свет

رفيع

Thin

Λεπτός

Тонкий



Nawin
Навин نوين

Ναβίν

Nawin is an informal typeface inspired by handwriting. The idea behind this design is to create a type family attractive and ownable for children, but at the same time a design which keeps a good level of letter recognition for reading. Handwriting has been a great source of inspiration in this particular typeface. By emulating the movements of the pen, we have obtained letter shapes that express spontaneity. A bright group of letters which create a lively and beautiful text.

Nawin, with its five weights (Thin, Light, Regular, Bold & Black) is a great candidate for book design, branding, websites or apps and packaging.



الوقوع في الحب

Falling in love with Nawin

Закохатися в Навіна

Ερωτεύομαι τον Ναβίν

app app

To get closer to handwriting and the variety of letter shapes that we draw while writing, Nawin offers a large number of alternative characters, which differ slightly from the default ones. Because we have programed the «Contextual Alternate» feature in the fonts, these alternate characters appear automatically as you set a text on your computer.

φεγγάρι



الثلاثاء

The proportions and letter shapes are flexible, scapping from tradition to increase expressivity and personality in the design. For instance, variability on vertical proportions between letters Alef and initial Lam, create movement in text and avoid the cold mechanical feel of repetition. Nawin is quirky and elegant at the same time.

помедлнее

طبييات طبييات

Letter recognition is relevant when reading continuous text. For this reason, we have added another contextual alternate feature in the Arabic, with alternate characters to avoid confusion when letters with similar or the same shape repeat inside one word. For instance, this is the case of medial «beh and Yeh» repeated three times continuously in the same word. The alternate characters change in shape and length, facilitating distinction to the reader.

التي التي

Since Nawin is inspired by handwriting and the free movement of the hand while writing, we considered ligatures a good asset for this design. The typeface has a wide range of ligatures that enhance movement and fluidity in text making look text alive.





ليتر جوس

Letterjuice

Typefaces used in this brochure

Nawin Arabic Thin, Light, Regular, Bold and Black
Nawin Greek Thin, Light, Regular, Bold and Black
Nawin Cyrillic Thin, Light, Regular, Bold and Black
Nawin Regular, Bold and Black
Baldufa Regular and Italic

Illustration source

<https://icons8.com>

Sara Maese illustrations_COVER, PAG 4, 8, 9, 10
Murat Kalkan illustrations_BACK COVER, PAG 5, 6
Pixeltrue illustrations_PAG 7
Buonemma Барчук & Icons8 illustrations_PAG 13
Icons8 illustrations_PAG 14