



خط طباعي للأطفال المجانيين

An informal typeface inspired by handwriting

Hola amics!  
Kaixo!  
أهلاً وسهلاً!  
Hi there!  
Moika!



No way!  
مستحيل!



نوين

Nawin

أسود

**Black**

داكن

**Bold**

عادي

**Regular**

خفيف

Light

رفيع

Thin



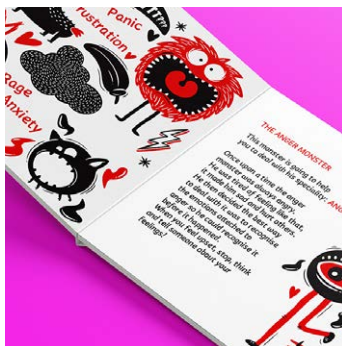
الوقوع في الحب  
Falling in love with Nawin



نوين  
\*\*\*

Nawin is an informal typeface inspired by handwriting. The idea behind this design is to create a type family attractive and ownable for children, but at the same time a design which keeps a good level of letter recognition for reading. Handwriting has been a great source of inspiration in this particular typeface. By emulating the movements of the pen, we have obtained letter shapes that express spontaneity. A bright group of letters which create a lively and beautiful text.

Nawin, with its three weights (Regular, Bold & Black) is a great candidate for book design, branding, websites or apps and packaging.



Sample of a children's books

app app

To get closer to handwriting and the variety of letter shapes that we draw while writing, Nawin offers a large number of alternative characters, which differ slightly from the default ones. Because we have programmed the «Contextual Alternate» feature in the fonts, these alternate characters appear automatically as you set a text on your computer.



الثلاثاء

The proportions and letter shapes are flexible, scapping from tradition to increase expressivity and personality in the design. For instance, variability on vertical proportions between letters Alef and initial Lam, create movement in text and avoid the cold mechanical feel of repetition. Nawin is quirky and elegant at the same time.

# طبيبات طبيبات

Letter recognition is relevant when reading continuous text. For this reason, we have added another contextual alternate feature in the Arabic, with alternate characters to avoid confusion when letters with similar or the same shape repeat inside one word. For instance, this is the case of medial «beh and Yeh» repeated three times continuously in the same word. The alternate characters change in shape and length, facilitating distinction to the reader.

# التي التي

Since Nawin is inspired by handwriting and the free movement of the hand while writing, we considered ligatures a good asset for this design. The typeface has a wide range of ligatures that enhance movement and fluidity in text making look text alive.



Nawin used on printed supports for branding purposes

# تو ضييح

they so entirely possess the minds of those that are once captivated by them with a false notion of pleasure

الفنون المرئية هي مجموعة الفنون التي تهتم أساساً بإنتاج أعمال فنية تحتاج لتدقيقها إلى الرؤية البصرية المحسوسة على اختلاف الوسائط المستخدمة في إنتاجها فهي الأعمال الفنية التي تشغل حيزاً من الفراغ كالرسم والتلوين والنحت (تأخذ شكلاً) وبالتالي يمكن قياس أبعادها بوحدات قياس المكان (كالمتر والمتر المربع)

وهو أحد تيارات الفن المعاصر حيث يقوم الفنان -أو مجموعة فنانيين- فيه بتنظيم مكان أو غرفة، سواء برسمها أو تزيينها أو إضافة مواد جاهزة بوضعها أو بتعليقها في الفراغ، ويستطيع المشاهد الدخول للمكان والتجول فيه كما لو كان جزءاً منه، وقد تنحز الأشياء الموجودة بالألات أو بطرق أخرى،

انتقل الفن مع البشر وسط العصور وكان رقيقاً لهم دائماً واستخدمه الإنسان كوسيلة للتعبير والتأثير والانتقال والبقاء قيد الذاكرة البشرية والأرضية الحية. فقد انطلق هذا الفن منذ بدء الخليفة إذ استخدمه الإنسان القديم بالنقش على الحجر والمجسمات الطينية وصناعة



بانكسيهو فنان جرافيتي

Thus, upon an inquiry into the whole matter, they reckon that all our actions, and even all our virtues, terminate in pleasure, as in our chief end and greatest happiness; and they call every motion or state, either of body or mind, in which Nature teaches us to delight, a pleasure. Thus they cautiously limit pleasure only to those appetites to which Nature leads

us; for they say that Nature leads us only to those delights to which reason, as well as sense, carries us, and by which we neither injure any other person nor lose the possession of greater pleasures, and of such as draw no troubles after them. But they look upon those delights which men by a foolish, though common, mistake call pleasure, as if they could change as easily

# ورشة

التصوير الضوئي هو عملية إنتاج صور بواسطة تأثيرات

# petita





Persian Figures

۰۱۲۳۴۵۶۷۸۹ ← ۰۱۲۳۴۵۶۷۸۹

Urdu Figures

۰۱۲۳۴۵۶۷۸۹ ← ۰۱۲۳۴۵۶۷۸۹

Contextual Alternate

النبته ← (Naberas) النبتة  
 الواضح ← (Alternate Characters) الواضح  
 الفعلي ← (Ligatures) الفعلي



Ligatures

Off with their heads → Off with their heads

Discretionary ligatures

Efflorecent → Efflorecent

Localised forms

Il·lusió → Il·lusió  
 Băş·tinaşă → Băş·tinaşă  
 ÖĞRENİM HAKKI → öğrenim hakkı

Case sensitive forms

«WHO IN THE {WORLD} AM I?» → «WHO IN THE {WORLD} AM I?»

Superiors

n<sup>2</sup> → n<sup>2</sup>

Inferiors

H<sub>2</sub>O → H<sub>2</sub>O

Fractions

1/2 km → ½ km

Arrows (stylistic set 1)

abcdef → ↓←↖→↗↑

Pointers (stylistic set 2)

abcdef → ↗↖↘↙↕↔

Contextual alternates

ABCDEF... → ABCDEF...  
 abcdef... → abcdef...



# ليتر جوس

Letterjuice

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#### Typefaces used in this brochure

Nawin Arabic Regular, Bold and Black

Nawin Regular, Bold and Black

Baldufa Regular and Italic

#### Illustration source

<https://icons8.com>

Sara Maese illustrations\_COVER, PAG 4, 8, 9, 10

Murat Kalkavan illustrations\_BACK COVER, PAG 5, 6

Pixeltrue illustrations\_PAG 7

Buonemma Барчук & Icons8 illustrations\_PAG 13

Icons8 illustrations\_PAG 14