



خط طباعي للأطفال المجانيين

An informal typeface inspired by handwriting

Hi there!
Moika!
أهلاً وسهلاً!
Kaixo!
Hola amics!



No way!
مستحيل!



نوين

Nawin

غليظ

Black

سميك

Bold

عادي

Regular



الوقوع في الحب
Falling in love with Nawin



نوين

Nawin is an informal typeface inspired by handwriting. The idea behind this design is to create a type family attractive and ownable for children, but at the same time a design which keeps a good level of letter recognition for reading. Handwriting has been a great source of inspiration in this particular typeface. By emulating the movements of the pen, we have obtained letter shapes that express spontaneity. A bright group of letters which create a lively and beautiful text.

Nawin, with its three weights (Regular, Bold & Black) is a great candidate for book design, branding, websites or apps and packaging.

طبيبات طبيبات

Letter recognition is relevant when reading continuous text. For this reason, we have added another contextual alternate feature in the Arabic, with alternate characters to avoid confusion when letters with similar or the same shape repeat inside one word. For instance, this is the case of medial «beh and Yeh» repeated three times continuously in the same word. The alternate characters change in shape and length, facilitating distinction to the reader.

التي التي

Since Nawin is inspired by handwriting and the free movement of the hand while writing, we considered ligatures a good asset for this design. The typeface has a wide range of ligatures that enhance movement and fluidity in text making look text alive.



Nawin used on printed supports for branding purposes

توفيق

they so entirely possess the minds of those that are once captivated by them with a false notion of pleasure

الفنون المرئية هي مجموعة الفنون التي تهتم أساساً بإنتاج أعمال فنية تحتاج لتذوقها إلى الرؤية البصرية المحسوسة على اختلاف الوسائط المستخدمة في إنتاجها فهي الأعمال الفنية التي تشغل حيزاً من الفراغ كالرسم والتلوين والنحت (تأخذ شكلاً) وبالتالي يمكن قياس أبعادها بوحدات قياس المكان (كالمتر والمتر المربع)

وهو أحد تيارات الفن المعاصر حيث يقوم الفنان -أو مجموعة فنانيين- فيه بتنظيم مكان أو غرفة، سواء برسمها أو تزيينها أو إضافة مواد جاهزة بوضعها أو تعليقها في الفراغ، ويستطيع المشاهد الدخول للمكان والتجول فيه كما لو كان جزءاً منه، وقد تتحرك الأشياء الموجودة بالآلات أو بطرق أخرى،

انتقل الفن مع البشر وسط العصور وكان رفيقاً لهم دائماً واستخدمه الإنسان كوسيلةٍ للتعبير والتأثير والانتقال والبقاء قيد الذاكرة البشرية والأرضية الحية. فقد انطلق هذا الفن منذ بدء الخليفة إذ استخدمه الإنسان القديم بالنقش على الحجر والمجسمات الطينية وصناعة



بانكسيهو فنان جرافيتي

Thus, upon an inquiry into the whole matter, they reckon that all our actions, and even all our virtues, terminate in pleasure, as in our chief end and greatest happiness; and they call every motion or state, either of body or mind, in which Nature teaches us to delight, a pleasure. Thus they cautiously limit pleasure only to those appetites to which Nature leads

us; for they say that Nature leads us only to those delights to which reason, as well as sense, carries us, and by which we neither injure any other person nor lose the possession of greater pleasures, and of such as draw no troubles after them. But they look upon those delights which men by a foolish, though common, mistake call pleasure, as if they could change as easily

ورشة
petita

التصوير الفوتو هو عملية إنتاج صور بواسطة تأثيرات



Nawin used in apps and games

Persian Figures

٠١٢٣٤٥٦٧٨٩ ← ٠١٢٣٤٥٦٧٨٩

Urdu Figures

٠١٢٣٤٥٦٧٨٩ ← ٠١٢٣٤٥٦٧٨٩

Contextual Alternate

النبته ← (Naberas) النبته
الواضح ← (Alternate Characters) الواضح
الفعلي ← (Ligatures) الفعلي



Ligatures

Off with their heads → Off with their heads

Discretionary ligatures

Efflorecent → Efflorecent

Localised forms

Il·lusió → Il·lusió
Băşţinaşă → Băşţinaşă
ÖĞRENİM HAKKI → öğrenim hakkı

Case sensitive forms

«WHO IN THE {WORLD} AM I?» → «WHO IN THE {WORLD} AM I?»

Superiors

n² → n²

Inferiors

H₂O → H₂O

Fractions

1/2 km → 1/2 km

Arrows (stylistic set 1)

abcdef → ↓←↖→↗↑

Pointers (stylistic set 2)

abcdef → ↗↖↘↙↕↔

Pointers (stylistic set 2)

AA ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz → ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ليتر جوس

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Typefaces used in this brochure

Nawin Arabic Regular, Bold and Black

Nawin Regular, Bold and Black

Baldufa Regular and Italic

Illustration source

<https://icons8.com>

Sara Maese illustrations_COVER, PAG 4, 8, 9, 10

Murat Kalkavan illustrations_BACK COVER, PAG 5, 6

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